



Actual In-Ovation patients

Braces Benefit People of All Ages

Today, more than 25-percent of all orthodontic patients are adults. Because In-Ovation C provides faster results with fewer appointments and less treatment time, more adults are choosing to improve their smile, health and confidence than ever before. Ask your doctor and find out why In-Ovation C is your best choice for a beautiful smile!



A Great Reason to Smile...

A healthy smile is an investment that lasts a lifetime. Speak to your orthodontist about the importance of good oral hygiene and maintenance of your braces during treatment. Ask your doctor if patient-friendly In-Ovation C braces can work for you. For more information on the benefits of ceramic braces and self-ligation, visit www.gacinnovation.com.



The Clear Choice for a Radiant Smile!



Chelsea: actual In-Ovation patient



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With In-Ovation C, A Better Smile is Clear and Easy...

With In-Ovation® C system braces, achieving a beautiful, healthy smile is fast and comfortable... an altogether highly attractive process. Our patient-



Haley: actual In-Ovation patient

friendly design means that you have less chairtime, reduced discomfort and far fewer appointments than with older style braces. Plus you have the cosmetic benefits of ceramic translucency – braces that seamlessly blend with your teeth!

In-Ovation C is gentle. It uses a free-sliding

technology which places little to no pressure on teeth. As a result, your treatment not only takes less time and requires fewer appointments, but is more comfortable than with traditional fixed-wire braces.



Traditional Braces

Elastics and ties used in older braces put pressure and friction on teeth which slows treatment and causes discomfort.

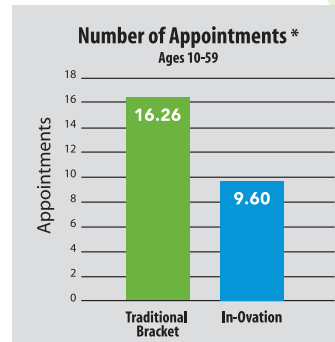


In-Ovation

With the In-Ovation C system, teeth are free to move more quickly, easily and comfortably.

Benefits of In-Ovation C

- Superior aesthetics—people notice you, not your braces
- Shorter appointments
- Reduced treatment time
- Fewer adjustments and appointments
- Greater comfort
- Improved facial proportion and appearance
- A dramatic, healthy and attractive smile!



In-Ovation averages 40-percent fewer appointments than traditional brackets with ties.



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Attractive Advantages

Now you can look your best and feel confident about your smile (both during and after treatment). That's because In-Ovation C is smooth and has a lower profile than other self-ligating braces. Plus, there are no elastic or metal ties! This means you have less irritation, less plaque build-up and less difficulty keeping your teeth clean.



Chelsea: actual In-Ovation patient

In-Ovation C does not just straighten teeth, its unique Interactive™ technology allows your doctor to gently achieve the precise results needed for optimum facial proportion and aesthetics. In-Ovation C gives people good reason to smile!



*Jerry R. Clark, DDS, MS, Jack Gebbie, BS, Datatex Market Research Report Summary: Increasing Practice Efficiency and Profitability Using In-Ovation Self-Ligating Brackets, March, 2007. Datatex is a member of CASRO® - Council of American Survey Research Organizations®.